

# COGNITY® ADAPTIVE ANALYTICS

Gain unique, comprehensive, multi-asset class solutions for market risk, portfolio construction, and investment decision analytics, designed specifically for the buy side.

SOLUTIONS FOR EVERY USER			
Institutional Asset Managers		Insurance Companies	
Hedge Funds		Private Wealth	
Pensions, Endowments, Sovereign Wealth		Funds-of-Funds	
BROAD SET OF DATA INPUTS			
Data Analysis	Factor Analysis	Risk Management	Decision Support
<ul style="list-style-type: none"> <li>• Screening and ranking</li> <li>• Returns analysis</li> <li>• Correlation</li> <li>• Distributions</li> </ul>	<ul style="list-style-type: none"> <li>• Factor models</li> <li>• Exposure analysis</li> <li>• Rolling betas</li> <li>• Risk model construction and backtesting</li> </ul>	<ul style="list-style-type: none"> <li>• Risk measurement</li> <li>• Risk budgeting</li> <li>• Risk backtesting</li> <li>• Historical and custom stress testing</li> </ul>	<ul style="list-style-type: none"> <li>• What-if analysis</li> <li>• Portfolio construction</li> <li>• Portfolio optimization</li> <li>• Asset allocation</li> </ul>
COMPLETE REPORTING COVERAGE			
FX and Commodities		Money Markets	Fixed Income
Equity	Alternative Products	RE, PE, Timber	Derivatives

## THE NEW NORMAL

Underpinned by award-winning research, Cognito delivers powerful insight whether in calm or turbulent markets. In today's world, where spikes in volatility are the new normal, Cognito empowers portfolio and risk managers with the confidence they need to make better decisions.

## INTEGRATED AND FLEXIBLE

Cognito covers all asset classes from equities, fixed income, FX, commodities, to the most illiquid alternatives. The Cognito modeling approach remains reliable and accurate, no matter how diverse the liquidity across different asset classes.

## GLOBAL STANDARDS AND REGULATIONS

Many of the market risk guidelines outlined in today's expanding regulatory environment can be supported by Cognito's capabilities, including:

- AIFMD: Supports guidelines for exposures, scenario analysis, and VaR/stress test reporting
- Solvency II: Supports guidelines for multi-factor stress testing and scenario analysis, aggregated risk, and look-through reporting
- UCITS: Supports guidelines for VaR and ETL measurement and reporting, stress testing, and backtesting

## **MULTI-ASSET CLASS PORTFOLIO RISK ANALYTICS AT ALL LEVELS OF TRANSPARENCY**

Gain an enterprise view of risk and allocation across any asset class, any currency, and at any level of portfolio transparency.

- Reliable risk assessment to deliver advance warning indicators across all markets, asset classes, and market regimes, rally, crisis or calm
- Risk decomposition into systematic and specific components with drill-down to multi-level exposures across asset classes and positions
- Global, multi-asset class factor models with unique transparency and customization options
- Multi-factor stress testing to accurately assess impact of crisis scenarios on VaR, ETL, and portfolio value
- Multiple levels of transparency, including holdings- and returns-based risk analytics

## **PORTFOLIO CONSTRUCTION AND ASSET ALLOCATION**

Build forward-looking portfolios with superior levels of upside potential via a transparent, real-world quantitative framework.

- Fat-tailed what-if trade analysis for an accurate view throughout portfolio positions
- Multi-factor scenarios to estimate likely portfolio performance, provide a starting point for construction of complex custom macro-market views, and highlight portfolio weak spots
- Comprehensive risk and performance attribution on a unified factors scale
- Tactical asset selection eased by exposing risk asymmetry and investment ranking to deliver risk-adjusted candidate investment lists
- Tail risk budgeting to clearly identify tactical rebalancing opportunities in a common portfolio construction view
- Asset allocation to produce diversified strategic tail-adjusted allocation guidelines across asset class, sector, and geography

## **FACTOR MODELING**

Identify systematic risk factor drivers with automated factor selection over a database of branded market indices and custom factors.

- Single and multi-factor regression analytics
- Linear and non-linear options

## **COMPREHENSIVE STRESS-TESTING**

Leverage a powerful engine for stress testing and scenario analysis for instant insight into vulnerability, with drill-down into any client-defined breakdown up to a single position level.

- Historical, user-defined, and predictive stress tests
- Advanced risk factor hierarchies to define the stress-values impact
- Views with detailed look-through for each portfolio, fund, and manager
- Model stress testing — correlations, betas, and expected returns

## **ENTERPRISE RISK REPORTING**

Access enterprise risk roll-ups with drill-down into any client-defined breakdown through simultaneous Monte Carlo analysis.

- Enterprise risk and stress testing based on a multi-asset class risk model
- Views with detailed look-through for each portfolio, fund, and manager
- Flexible enterprise portfolio hierarchies and ownership structures
- Factor-model based
- Monte Carlo approach with full repricing of securities
- Complete risk backtesting (clean and dirty) for any portfolio, fund, or view