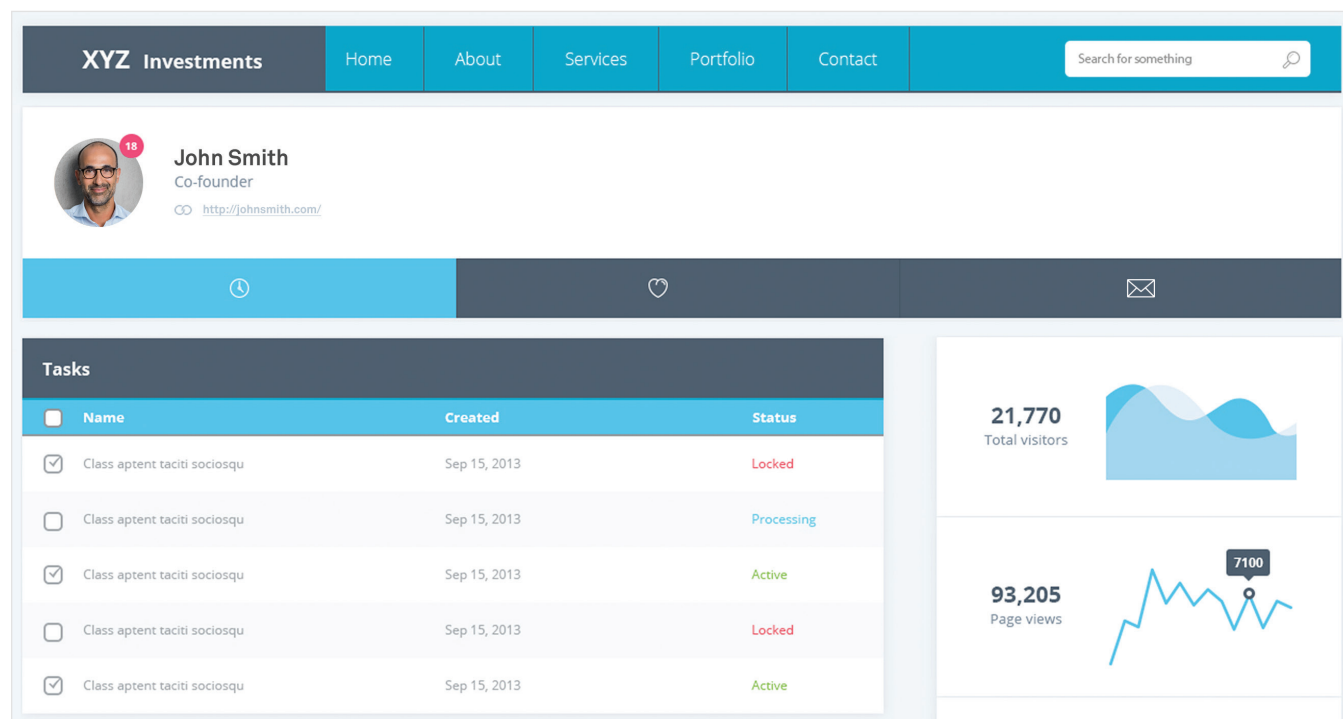# V:PORTAL EMPOWERED COMMUNICATION

❯ Access a fully secure, highly scalable, and customizable front-end web portal. Meet current and potential portal requirements and gain secure, workflow-controlled online transparency.

GAIN A FULLY CUSTOMIZED PORTAL

Access a robust reporting portal that can be fully configured to your design and branding specifications, including highly secure user access protocols. V:Portal enables full flexibility in its functionality through its extensible nature, enabling the seamless addition of features over time and in line with end consumer demand. V:Portal can also be embedded seamlessly within existing website infrastructure to enhance functionality and deliver rapid time to market.

CREATE AN EMPLOYEE INTRANET

V:Portal provides a secure intranet for your business. Grant employees quick access to news and events, staff directories, and your social media feeds. All users have their own profiles that can contain a contact network allowing them to interact via forums, news items, and blogs within the portal. The portal also integrates with conference call and VOIP packages.
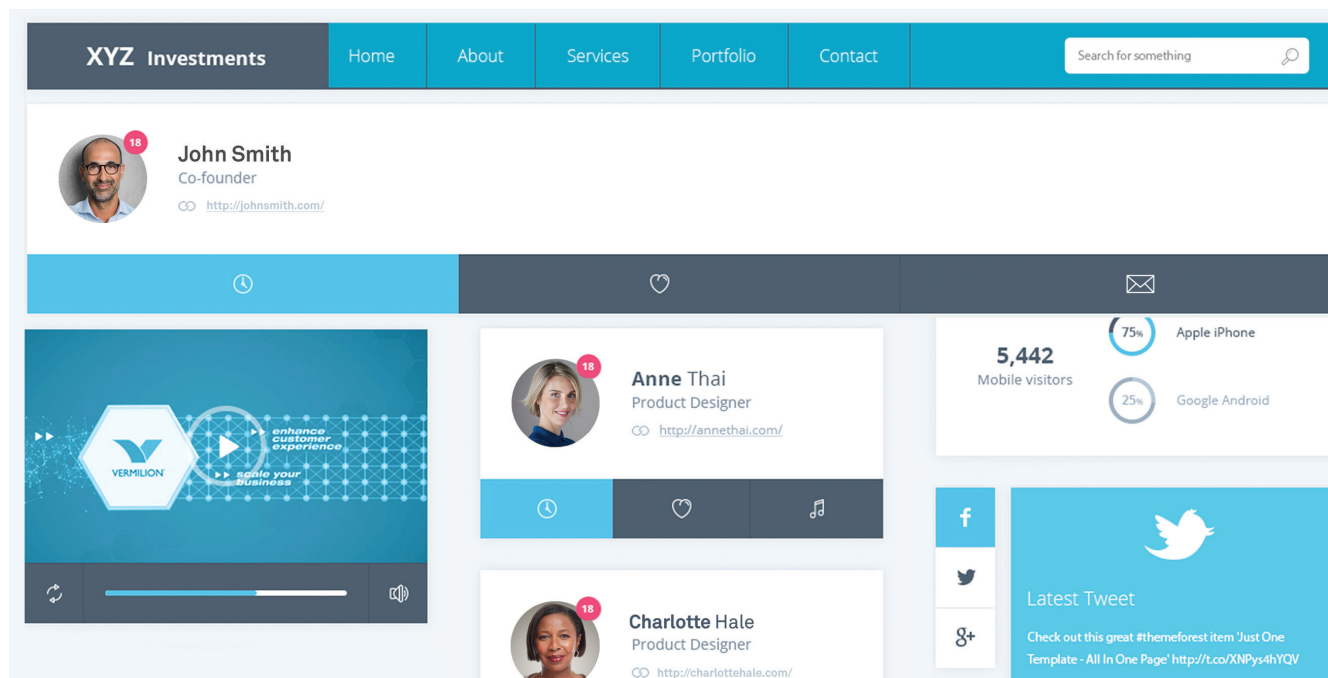
STREAMLINE AND ENHANCE COMMUNICATION

Communicate with clients via your channel of choice, and rely on seamless compatibility with mobile devices and web browsers. Stream videos and engaging content, engage clients in PR and events, and efficiently market new products. Integrate with third-party software packages, such as Twitter and Skype, and feed the portal from other systems outside Vermilion. V:Portal is also available as an app for Android and Apple devices.

BUILD A ROBUST CLIENT PORTAL

Create a secure arena for all your clients' reporting data, and offer greater transparency with interactive report components that enable the interrogation and analysis of underlying portal data. Invite your clients to participate in surveys and attend events using calendar and event links.

Provide clients with audited data, facilitated by intelligent search functionality that allows them to quickly find the information they need. Capture key marketing metrics based on their usage.

RELY ON FLEXIBLE DATA DELIVERY

Vermilion Reporting Suite delivers content dynamically to V:Portal via workflow, ensuring data accuracy and oversight. HTML, PDF, Microsoft Office, and XML reports, components, and underlying data are available for display through secure portal-hosted folders and dynamic drill-through widgets.

GAIN VALUABLE INSIGHT

Review live analytics for your portal, including usage statistics and client journeys. Monitor activity to help you create and share content most relevant to your clients, and drill down into usage to track document versions, identify which users have accessed files most recently, and more.

GAIN A POWERFUL SALES TOOL

In combination with V:Pitch, V:Portal can provide a secure repository for all client presentations, allowing sales teams to quickly access accurate and compliant pitchbooks. V:Portal incorporates automatic version control of contracts and other sensitive communications. Give prospective clients temporary access to allow commercial and legal negotiations to take place in highly secure "legal rooms," and create custom branded screens for individual clients.